



2009 Ventura Art Festival - Sat. Nov. 14<sup>th</sup> - 11:AM to 6:00 PM  
@ Mission Park on Main Street in downtown Ventura.

October 21, 2009

Dear Art Supporter:

We cordially invite you to become a Purchase Award Patron of the Ventura Art Festival, to be held November 14, 2009 in downtown Mission Park. The inaugural Ventura Art Festival is an event that celebrates Ventura's desire to be a center for arts and culture, or the "New Art City". The festival will showcase 20 fine artists from a range of mediums and will bring guests and visitors from across the state to our historic downtown to enjoy the art, wine and food, and music from local musicians.

Purchase awards are a financial commitment by area businesses, institutions and individuals to support our area artists, and in turn our festival. Purchase Award participants pledge to spend a minimum of \$100 to purchase a piece of artwork from their choice of exhibitors at the Fair.

Prior to the event opening to the public, A VIP reception will be held from 9-11 AM, so that individuals or companies who have committed to a Purchase Award may select their artwork, giving Purchase Award Patrons the first choice of an abundance of art work from these talented artists. In addition, Purchase Award Patrons receive recognition in our festival program and through the certificate of purchase that will be hung in the artist's exhibit space. The deadline to purchase an award is November 6th.

So that you may get a sneak peek at the quality and variety being offered, artists' representative artwork can be viewed by visiting our website at [www.VenturaArtFestival.com](http://www.VenturaArtFestival.com). This gives you an opportunity to find your favorite artists' pieces quickly so that you will not miss out on that special piece for your gallery or home collection. Don't forget to bring your holiday gift list to check off at the Ventura Art Festival. Fine art lasts a lifetime, and beyond.

For more information or to purchase an award, please complete the attached order form or contact Serena Martinez at [serena@ventura-chamber.org](mailto:serena@ventura-chamber.org) or by phone at 805-676-7500.

We thank you in advance for your participation and look forward to seeing you at the Ventura Art Festival.

Barbara Hinton  
Chair, Ventura Art Festival

FINE ART ~ MUSIC ~ FOOD ~ WINE



2009 Ventura Art Festival - Sat. Nov. 14<sup>th</sup> - 11:AM to 6:00 PM  
@ Mission Park on Main Street in downtown Ventura.

**VENTURA ART FESTIVAL PURCHASE AWARD FORM**

Purchase Award Sponsors support artists by pledging to purchase art at the 2009 Ventura Art Festival.

The private VIP reception of the festival opens at 9 a.m. Saturday, November 14th. Purchase Award certificates, proudly displayed by the artists, will be awarded for a purchase of \$100.00 or more.

- As a Purchase Award Sponsor you will receive:
- A certificate featuring your individual/company name that will be displayed in the artist's booth at time of purchase.
- Complimentary admission for two to the VIP Reception 9-11 am.
- Free listing in the Ventura Art Festival Program.

Please complete the following information and return no later than November 6<sup>th</sup>:

I/We wish to purchase an award for the Ventura Art Festival in the amount of:

\_\_\_ (\$100) \_\_\_ (\$250) \_\_\_ (\$500) \_\_\_ (\$750) \_\_\_ (\$1,000)

Company or Individual name for advertisement and certificate:

\_\_\_\_\_

Mail VIP Reception passes to: \_\_\_\_\_

\_\_\_\_\_

Contact me at: Daytime phone \_\_\_\_\_

or via e-mail: \_\_\_\_\_

Thank you for supporting the artists and we look forward to seeing you at the Ventura Art Festival!

*(form may be e-mailed, faxed or sent via regular mail to the addresses below)*